

The added value of a flower strip is dependent on the landscape

On land parcel scale:

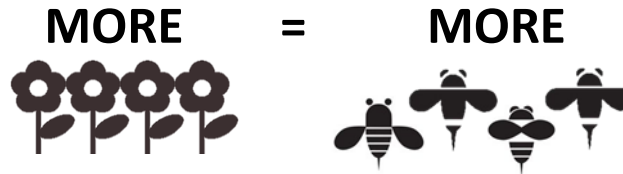


For fruit growers it is important to know the added value of a certain area of flowers for a specific land parcel.

On a landscape scale:



For the government it is important to identify regions where a flower strip has the highest added value.



YES, but a flower in the desert will not attract bees.

The added value of a flower strip is dependent on the environment (nesting opportunities and other food resources).

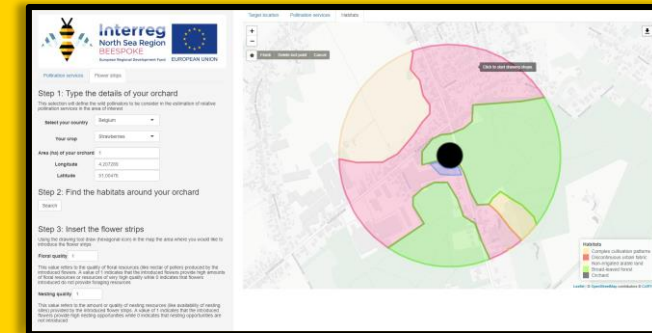
Tool 2: The influence of a flower strip on the pollination service of wild bees

The user's input

→ *the tool's output*

- 1) GPS coordinates of the land parcel
→ *the landscapetypes in the environment*
- 2) The crop on the parcel
→ *the free portion of pollination by wild bees*
- 3) The location & area of the flower strip.
→ *The extra estimated pollination service as a consequence of the flower strip*

Web Application:



BEESPOKE

Tool 2: The added value of flower strips

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